

The earliest references to hair removal came from the ancient civilisations of Mesopotamia, Egypt and Greece. Early writings out of Mesopotamia tell of kings asking that women be brought to them clean and smooth, ie hairless. Ancient Egyptian hieroglyphics describe how slave girls serving Pharaoh were expected to remove their body hair. During the reign of the Turkish Empire, the harem was an important part of court life and the removal of body hair was considered an art. Possibly through fortuitous accident, the method of using sugar for hair removal treatments was developed. Tradition has been handed down through the generations and today certain Middle Eastern women still practice total body hair removal using sugar.

After extensive research, it was determined that the current methods of hair removal were working only to a limited extent. It was found that the ancient art of hair removal using sugar could provide permanent, satisfactory results with benefits that would far exceed the more commonly used method of waxing. It just needed to be modified to become commercially acceptable. Alexandria Professional with their Advanced Body Sugaring has developed a paste and unique technique to meet the needs of every person.

Who is Alexandria Professional?

Alexandria Professional is a rapidly growing company dedicated to providing world-class solutions to the beauty and wellness industries. They have developed a unique and innovative process for the removal of unwanted facial and body hair called "advanced body sugaring".

Important facts about Alexandria Professional...

Some important facts you should know about Alexandria Professional include:

- They are the first and only sugar epilation company to be approved by a National Accrediting Company NACCAS (National Accrediting Commission of Cosmetology Arts & Sciences) for 16 CEU's, as well as other body care courses.
- They are the only company to receive notation in the Milady and Pivot Point textbooks, two of the most recognized cosmetology books in the world.
- Alexandria Professional dedicates much of its resources to ongoing R&D to improve and remedy various skin conditions.

